



RENT XXXVI

Re-thinking entrepreneurship after the crisis

Naples, Italy

(16)-17-18 of November 2022



Wednesday

PRE-RENT CONFERENCE PROGRAMME

Wednesday, 16 November 2022
Congress Center Federico II – Royal Continental (Via Partenope)



15:00 – 18:00	Policy Forum Mario Raffa "Sustainable and Responsible Research and Innovation: agenda for the future" (AULA MAGNA)
17.30 – 18.30	Registration open for RENT 2022 participants (main hall congress center Federico II, Via Partenope)
19:00 - 21:00	WELCOME COCKTAIL (food and drink provided) (Royal Continental Hotel Terrace – Rooftop at Royal Continental Hotel, Via Partenope 36, Naples)



Thursday

Thursday, 17 November 2022
Congress Center Federico II – (Via Partenope)

RENT CONFERENCE PROGRAM

08:30 – 09:15	REGISTRATION OPEN (Main Hall, Congress Center)								
09:15 – 10:00	OPENING SESSION (Aula Magna, Elsa Morante and Giambattista Vico, Congress Center) Chiara Marciani - Councilor for Youth and Employment Policies, City of Naples Livio Cricelli – Deputy of Head of the Department of Industrial Engineering, University of Naples Federico II Ulla Hytti - ECSB President Pierluigi Rippa - Conference Chair								
10:00 – 11:00	KEYNOTE SESSION (Aula Magna, Congress Center) Keynote speaker: Sascha Kraus - Free University of Bozen-Bolzano, Italy								
11:00 – 11:30	COFFEE BREAK (3rd Floor, Congress Center Federico II, Via Partenope)								
11:30 - 13:00	SESSION 1								
ROOM	AULA MAGNA	ELSA MORANTE	GIAMBATTISTA VICO	TITINA DE FILIPPO	RENATO CACCIOPPOLI	MARIA BAKUNIN	GIORDANO BRUNO	MATILDE SERAO	UMBERTO NOBILE
TRACK	Special theme: Re-thinking Entrepreneurship after the crisis	Entrepreneurship and small business research	Social and sustainable entrepreneurship	Entrepreneurship education and learning	Policy, support systems and ecosystems	Technology and knowledge-based entrepreneurship	Institutions and Entrepreneurship	Business models, international entrepreneurship	Entrepreneurial finance for new and growing businesses
CHAIR	Breda Kenny	Josè Yagüe	Francesca Cesaroni	Diamanto Politis	Gry Alsos	Agnieszka Kurczewska	Jasna Pocek	Maud van Merrienboer	Silke Tegtmeier
11:30 - 12:00	<i>Dealing with Adversity through Compassion Venturing: about the Communication that Engages.</i> Amélie Wuillaume , Dean Shepherd <i>Discussant:</i> Suna Nielsen	<i>Born Global or Grown Global: The Role of Legal Literacy</i> Maren Forier , Nadine Lybaert, Maarten Corten, Niels Appermont, Tensie Steijvers <i>Discussant:</i> Mareike Grimm	<i>Societal value creation: How family entrepreneurs and regional communities collaborate to co-create societal value</i> Susanne Schleppehorst , Friederike Welter, Sophie Bacq <i>Discussant:</i> Georgios Polychronopoulos	<i>New Evidence on the mystery of adolescents' self-employment prospects</i> Helen Salavou <i>Discussant:</i> Nadia Di Paola	<i>Transforming nature of entrepreneurial ecosystems in remote regions – leveraging digital affordances in the Caribbean</i> Marta Najda-Janoszka <i>Discussant:</i> Emilee Simmons	<i>E-commerce entrepreneurship and Sustainability: A Systematic Literature Review</i> Tomasz Waliczko , Charleen von Kolpinski <i>Discussant:</i> Dominilk Lappenküper	<i>The Relationship between Formal Institutions and Entrepreneurship: A Cross-Country Analysis</i> Ganira Ibrahimova <i>Discussant:</i> Alexandra Rusu	<i>A Taxonomy of SME green growth and implications on strategy</i> Sanna Joensuu-Salo , Anmari Viljamaa, Laura Könönen, Krista Mäki <i>Discussant:</i> Teodora Sutakovic	<i>Pitching to investors: what to say and how to say it? A review of the literature on soft signals that affect fundraising performance</i> Ivana Vitanova <i>Discussant:</i> Tekin Esen

Thursday

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12:00 - 12:30	<i>Rethinking Fear of Entrepreneurial Failure: Insights from Entrepreneurs Strongly Affected by the COVID-19 Crisis</i> Nabil Khelil , Rozenn Perrigot, Anna Watson <i>Discussant:</i> Amélie Guillaume	<i>Is SMEs' data capability behind enhanced supply chain capability and operational performance?</i> Tuire Hautala-Kankaanpää <i>Discussant:</i> Maren Forier	<i>Hybrid Business Models: An assessment of the development of indigenous social entrepreneurship practices in Sub Saharan Africa</i> Charles Nzeh , Imran Akhtar <i>Discussant:</i> Tatyana Tsukanova	<i>Dialogic construction of 'the entrepreneur' in the context of collective entrepreneurial coaching</i> Satu Korhonen , Agnes Murtola <i>Discussant:</i> Helen Salavou	<i>New thinking or the 'emperor's new clothes'? A critique of entrepreneurial mindset and public policy</i> Emilee Simmons , Suzanne Mawson, Lucrezia Casulli <i>Discussant:</i> Zografia Bika	<i>The Relationship of Digital Orientation and SME Performance</i> Felix Becker , Kevin Krause <i>Discussant:</i> Charleen von Kolpinski	<i>What helps firms grow in regions? Regional institutions and firm performance</i> Alexandra Rusu , Benoit Dicharry, Konstantina Boutsioukou <i>Discussant:</i> Mariasalva Angrisani	<i>The role of digitalization, opportunity entrepreneurship, and subjective well-being in economic development</i> Teodora Sutakovic , Mateja Drnovšek <i>Discussant:</i> Paolo Di Toma	<i>The effect of financial literacy on entrepreneurial intention: An empirical study</i> Guillaume Thevenet , Anais Hamelin <i>Discussant:</i> Ivana Vitanova
12:30 - 13:00	<i>Crisis strategy: unfolding and navigating your wings as you fall</i> Suna Nielsen , Kim Klyver, Elco Van Burg <i>Discussant:</i> Nabil Khelil	<i>How Founders drive the Disruptiveness of their Ventures' Innovations</i> Mareike Grimm , Denise Fischer <i>Discussant:</i> Tuire Hautala-Kankaanpää	<i>Drivers of Social Impact Measurement for Nascent Social Enterprises</i> Georgios Polychronopoulos <i>Discussant:</i> Charles Nzeh	<i>Entrepreneurship centers in universities across the globe</i> Nadia Di Paola , Olimpia Meglio, Nunzia Petacca, Roberto Vona <i>Discussant:</i> Satu Korhonen	<i>Theorising 'best practice' in supporting those furthest from the market into work or self-employment: Moving beyond getting a job, to fostering social inclusion in France and England</i> Zografia Bika , Catherine Locke, Caterina Orlandi <i>Discussant:</i> Marta Najda-Janoszka	<i>Artificial Intelligence Adoption Inside Businesses – a Bibliometric Analysis</i> Dominilk Lappenküper , Rainer Harms, Thorsten Kliewe <i>Discussant:</i> Kevin Krause	<i>Academic Innovation Ecosystem: features and patterns</i> Mariasalva Angrisani, Lorella Cannavacciuolo , Pierluigi Rippa <i>Discussant:</i> Ganira Ibrahimova	<i>At the roots of sustainable innovation: How the intertwining of governance and business model drives supply chain growth and performance</i> Cecilia Correggi , Paolo Di Toma <i>Discussant:</i> Laura Könönen	<i>Experiences, early performance, and the selection of startups by venture capitalists</i> Tekin Esen , Michael Dahl, Olav Sorenson, <i>Discussant:</i> Guillaume Thevenet

Thursday

LUNCH BREAK (3 rd Floor, Congress Center Federico II, Via Partenope)									
SESSION 2									
ROOM	AULA MAGNA	ELSA MORANTE	GIAMBATTISTA VICO	TITINA DE FILIPPO	RENATO CACCIOPPOLI	MARIA BAKUNIN	GIORDANO BRUNO	MATILDE SERAO	UMBERTO NOBILE
TRACK	Special theme: Re-thinking entrepreneurship after the crisis	Entrepreneurship and small business research	Social and sustainable entrepreneurship	Entrepreneurship education and learning	Gender and co-preneurship	Family business, succession and business transfer	Institutions and Entrepreneurship	Minority entrepreneurship	Human capital, social capital, and networks
CHAIR	Cristina Ponsiglione	Kelvin Ivankovic	Simone Schmid	Nadia Di Paola	Davide Hahn	Giustina Secundo	Sebastian Aparicio	Cyrine Ben-Hafaiedh	Riccardo Nucci
14:00 - 14:30	<p><i>Covid-19 as an External Enabler of Digital Venture Growth in EdTech</i></p> <p>Kisito Nzembayie</p> <p><i>Discussant:</i> Neelofar Aleem</p>	<p><i>When, how, and why? Studying the exit process of 'formerly persistent' unprofitable part-time entrepreneurs</i></p> <p>Michael Rychener</p> <p><i>Discussant:</i> Lea Löbel</p>	<p><i>SMEs get into the green puzzle: The interplay of internationalization, innovativeness, and sustainability practices</i></p> <p>Tatyana Tsukanova</p> <p><i>Discussant:</i> Francesca Cesaroni</p>	<p><i>The gender gap in entrepreneurial careers: the role of relative pay off from entrepreneurship</i></p> <p>Torgeir Aaland, Gry Alsos, Diamanto Politis, Martin Stockhaus, Karen Williams-Middleton</p> <p><i>Discussant:</i> Jicky Lullies</p>	<p><i>Why do female students (not) become entrepreneurs? A double serial mediation model analysis</i></p> <p>Ilaria Cascavilla</p> <p><i>Discussant:</i> Maura McAdam</p>	<p><i>Is your entry also your exit? SME owners' history and exit strategies</i></p> <p>Anmari Viljamaa, Sanna Joensuu-Salo</p> <p><i>Discussant:</i> Pasquale Del Vecchio</p>	<p><i>The entrepreneurial wild-west: Do we need to regulate the growing gig-economy?</i></p> <p>Jasna Pocek, Gustav Hägg, Agnieszka Kurczewska, Sascha Kraus</p> <p><i>Discussant:</i> Anmari Viljamaa</p>	<p><i>A social identity perspective on lesbian, gay, bisexual, and transgender (LGBT) entrepreneurs' utilization of different types of networks</i></p> <p>Luke Fletcher, Caroline Essers, Valerio Incerti</p> <p><i>Discussant:</i> Robert Blackburn</p>	<p><i>A case of supererogation? The role of corporate social responsibility perceptions in workaholism</i></p> <p>Julian Krauskopf, Denise Fischer</p> <p><i>Discussant:</i> Marjana Subotic</p>
14:30 - 15:00	<p><i>Digital Technologies supporting incubation processes: an analysis of Italian Incubators</i></p> <p>Elia Gianluca, Ivana Quinto, Pierluigi Rippa</p> <p><i>Discussant:</i> Kisito Nzembayie</p>	<p><i>Tax avoidance and debt maturity in SMEs</i></p> <p>Juan Pedro Sánchez-Ballesta, José Yagüe</p> <p><i>Discussant:</i> Michael Rychener</p>	<p><i>Sustainable entrepreneurship, identity, and context – a case study of Norwegian and South African entrepreneurs</i></p> <p>Oda Camilla Rykkje, Inger Beate Pettersen, Øystein Høvig</p> <p><i>Discussant:</i> Friederike Welter</p>	<p><i>Design-driven Entrepreneurship: A Cooking Exercise to Integrate Effectuation and Design Thinking</i></p> <p>Kevin James, Luca Iandoli</p> <p><i>Discussant:</i> Martin Stockhaus</p>	<p><i>Unpacking the impact "red tapes": Ways of performing gender in the process of practicing for entrepreneurial pitching.</i></p> <p>Linh Duong</p> <p><i>Discussant:</i> Ilaria Cascavilla</p>	<p><i>Rethinking the Value of Values in Family Entrepreneurship: The Crisis and Beyond</i></p> <p>Tuisi Jayakumar, Allan Discua Cruz, Jose Godinez, Karine Guiderdoni-Jourdain</p> <p><i>Discussant:</i> Sanna Joensuu-Salo</p>	<p><i>The emerging identities of digital entrepreneurship: An ideology-based typology</i></p> <p>Liz Arroyo</p> <p><i>Discussant:</i> Jasna Pocek</p>	<p><i>'Be yourself, but...': Navigating Authenticity and Adaptation in the Entrepreneurial Identity Work of Minority Entrepreneurs</i></p> <p>Maud van Merrienboer</p> <p><i>Discussant:</i> Caroline Essers</p>	<p><i>Play Your Cards Right – Managing Entrepreneurial Investor Relations Through Political Skill</i></p> <p>Julian Fischer, Malte Brettel</p> <p><i>Discussant:</i> Julian Krauskopf</p>


Thursday

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TRACK	Special theme: Re-thinking entrepreneurship after the crisis	Entrepreneurship and small business research	Social and sustainable entrepreneurship	Entrepreneurship education and learning	Gender and co-preneurship	Family business, succession and business transfer	Institutions and Entrepreneurship	Minority entrepreneurship	Human capital, social capital, and networks
15:00 - 15:30	<p><i>Entrepreneurial resourcing in and beyond acute Crises: Leveraging temporary Fields</i></p> <p>Franziska Günzel-Jensen, Simon Schmidt</p> <p><i>Discussant:</i> Ivana Quinto</p>	<p><i>Taking the "average" out of the entrepreneur – Towards a psychographic taxonomy of founders</i></p> <p>Lea Löbel, Sebastian Kruse</p> <p><i>Discussant:</i> José Yagüe</p>	<p><i>When legitimacy comes crumbling down: A case study of a delegitimised publicly owned social enterprise</i></p> <p>Valerija Golubic, Gjalt de Jong, Emma Folmer</p> <p><i>Discussant:</i> Oda Camilla Rykkje</p>	<p><i>Comparing artifact creation between software and AI startups</i></p> <p>Marcel Werle</p> <p><i>Discussant:</i> Kevin James</p>	<p><i>Bandwidth Issues: Exploring the Influence of Gender on Connectivity in Entrepreneurial Ecosystems</i></p> <p>Gry Alsos, Maura McAdam, Sibylle Heilbrunn, Dag Balkmar, Anne-Charlott Callerstig</p> <p><i>Discussant:</i> Linh Duong</p>	<p><i>Integrating ambidexterity and family governance for business model innovation: a case study</i></p> <p>Paolo Di Toma, Cecilia Correggi</p> <p><i>Discussant:</i> Karine Guiderdoni-Jourdain</p>	<p><i>Impact of perceived university support, attitudes, and gender on EE teaching practices – reflections on Institutional Theory</i></p> <p>Kati Peltonen, Minna Hämäläinen, Anmari Viljamaa, Sanna Jo</p> <p><i>Discussant:</i> Liz Arroyo</p>	<p><i>Innovation and firm survival in contexts of poverty</i></p> <p>Andry Ramarason, Clara Douaihy, Walid Nakara, Karim Messeghem</p> <p><i>Discussant:</i> Maud van Merrienboer</p>	<p><i>Does Corporate Social Responsibility (CSR) Matter to US Bank and Financial Executives' Pay?</i></p> <p>Eunsup Shim</p> <p><i>Discussant:</i> Leon Marquardt</p>
15:30 - 16:00	<p><i>Re-Imagining the Digital Health Entrepreneurship: Proposing a Collaborative Model</i></p> <p>Neelofar Aleem; Breda Kenny; Helen Mcguirk</p> <p><i>Discussant:</i> Simon Schmidt</p>		<p><i>Does food safety matter? An analysis of startup entrepreneurs in the food sector</i></p> <p>Francesca Cesaroni, Serena Cubico, Annalisa Sentuti</p> <p><i>Discussant:</i> Valerija Golubic</p>	<p><i>Let's Focus on Us - NVTs and Their Team Dynamics in Their Earliest Stages</i></p> <p>Jicky Lullies, Francy Daniela Duarte Pineda</p> <p><i>Discussant:</i> Marcel Werle</p>	<p><i>How do different types of business networks afford entrepreneurial opportunities for women entrepreneurs?</i></p> <p>Saskia Stoker, JuanFra Alvarado Valenzuela, Ingrid Wakkee, Richard Martina</p> <p><i>Discussant:</i> Gry Alsos</p>	<p><i>Digital Transformation and Resilience in Family Businesses: a Generational Perspective.</i></p> <p>Pasquale Del Vecchio, Antonello Garzoni, Giustina Secundo</p> <p><i>Discussant:</i> Paolo Di Toma</p>	<p><i>Learning from Failure - When Agency Could Not Overcome Structure</i></p> <p>Marie Löwegren, Jasna Pocek</p> <p><i>Discussant:</i> Agnieszka Kurczewska</p>	<p><i>The significance of the macro, meso and enterprise context on generating precarious employment conditions in ethnic-minority enterprises</i></p> <p>Robert Blackburn, B M Razzak</p> <p><i>Discussant:</i> Clara Douaihy</p>	<p><i>When do founding teams adopt buyout terms?</i></p> <p>Marjana Subotic, Veroniek Collewaert, Audrey Korsgaard</p> <p><i>Discussant:</i> Jana Falk</p>
16:00 - 16:30	COFFEE BREAK (3rd Floor, Congress Center)								

Thursday

SESSION 3									
16:30 - 18:00	AULA MAGNA	ELSA MORANTE	GIAMBATTISTA VICO	TITINA DE FILIPPO	RENATO CACCIOPPOLI	MARIA BAKUNIN	GIORDANO BRUNO	MATILDE SERAO	UMBERTO NOBILE
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CHAIR	Mirela Xheneti	Juan Pedro Sánchez-Ballesta	Ivana Quinto	Anmari Viljamaa	Merle Kuttim	Felix Becker	David Urbano	Robert Blackburn	Niklas Kuehsel
16:30 - 17:00	<p><i>The Evolution of Student Entrepreneurship: state of the art and emerging research directions</i></p> <p>Carmine Passavanti, Pierluigi Rippa, Simonetta Primario, Cristina Pongiglione</p> <p><i>Discussant:</i> Roger Aganze</p>	<p><i>Disaster Management in Australian SMEs: What Do We Know?</i></p> <p>Tui McKeown, Miria Lazaris</p> <p><i>Discussant:</i> Caroline Essers</p>	<p><i>An identity conflict? The tension between artistic values and entrepreneurial role in cultural crowdfunding</i></p> <p>Alice Demattos Guimarães, Natalia Maehle</p> <p><i>Discussant:</i> Ulla Hytti</p>	<p><i>Data-driven business model innovation: a bibliometric analysis of past and emerging research areas</i></p> <p>Nadine Bachmann</p> <p><i>Discussant:</i> Richard Martina</p>	<p><i>Nourishing firms or prolonging inevitable deaths: A systematic review and research agenda on the incubator-firm performance link</i></p> <p>Tommy Clausen, Tadeu Nogueira</p> <p><i>Discussant:</i> Markku Ikävalko</p>	<p><i>A systematic literature review on platform entrepreneurship – What implications do the on-demand economy, the gigeconomy, and the sharing economy have on entrepreneurship?</i></p> <p>Agnieszka Kurczewska, Gustav Hägg, Vera Haataja</p> <p><i>Discussant:</i> Kristel Miller</p>	<p><i>Tearing the Veil of Maya of PhD Entrepreneurship: How do Doctoral Students Become Entrepreneurs?</i></p> <p>Matteo Opizzi, Michela Loi</p> <p><i>Discussant:</i> Sebastian Aparicio</p>	<p><i>Path(s) to profitable growth: a study of European new ventures</i></p> <p>Cyrine Ben-Hafaiedh, Anais Hamelin</p> <p><i>Discussant:</i> Lorenz Höppl</p>	<p><i>Entrepreneurs' pride and investor perceptions of warmth and competence: How do social perceptions determine investor funding decisions?</i></p> <p>Niklas Kuehsel, Silke Tegtmeier, Prisca Brosi</p> <p><i>Discussant:</i> Dominik Burger</p>
17:00 - 17:30	<p><i>Re-thinking Business Exit: Evidence from COVID-19 Era</i></p> <p>Bahare Afrahi</p> <p><i>Discussant:</i> Simonetta Primario</p>	<p><i>Exploring the potential of the sharing economy for start-ups and early business development: A Norway, South Africa comparative study</i></p> <p>Kelvin Ivankovic, Inger Beate Pettersen</p> <p><i>Discussant:</i> Tui McKeown</p>	<p><i>The spark that ignites the whole: a case-study on aggregation processes of individual ambidexterity within entrepreneurial teams</i></p> <p>Florian Koch, Elmar Konrad, Alexander Kock</p> <p><i>Discussant:</i> Natalia Maehle</p>	<p><i>A Definition for a Sustainable Business Model based on a Literature Review</i></p> <p>Manuel Brunner</p> <p><i>Discussant:</i> Nadine Bachmann</p>	<p><i>The Dynamics of an Emerging Entrepreneurial Ecosystem in the Periphery</i></p> <p>Jenny Sofie Larsen</p> <p><i>Discussant:</i> Tommy Clausen</p>	<p><i>Insight into the preadoption of blockchain technology: A qualitative study of a small Swedish energy company</i></p> <p>Seyedeh Zahra Zamani, Susanne Durst, Pia Ulvenblad</p> <p><i>Discussant:</i> Gustav Hägg</p>	<p><i>Are public funds for entrepreneurship wasted? Evaluating an acceleration program in a developing country</i></p> <p>Sebastian Aparicio, David Urbano</p> <p><i>Discussant:</i> Francisco J. García-Rodríguez</p>	<p><i>Repositioning the Entrepreneur in Entrepreneurial Ecosystems Literature</i></p> <p>Greg O'Shea, Sanne Bor, Seppo Luoto, Henri Hakala</p> <p><i>Discussant:</i> Cyrine Ben-Hafaiedh</p>	<p><i>Accelerators as Investors Does the Presence of Accelerators in Seed Funding Accelerate Follow-Up Funding?</i></p> <p>Lukas Mueller, Dries Faems</p> <p><i>Discussant:</i> Niklas Kuehsel</p>

Thursday

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17:30 - 18:00	<p><i>Globalization as a moderating variable in risk attitude and entrepreneurial opportunities</i></p> <p>Roger Aganze</p> <p><i>Discussant:</i> Bahare Afrahi</p>	<p><i>Becoming an entrepreneur: impression management strategies for legitimacy of second-generation Moroccan women entrepreneurs in the Netherlands.</i></p> <p>Samira Louali, Caroline Essers, Yvonne Benschop, Beatrice Heijden, Sabrina Keinemans</p> <p><i>Discussant:</i> Kelvin Ivankovic</p>	<p><i>Creative Darwinian: an entrepreneurial identity in the creative economy</i></p> <p>Ulla Hytti</p> <p><i>Discussant:</i> Florian Koch</p>	<p><i>Business model adaptation and SME resilience amidst the COVID-19 pandemic</i></p> <p>Richard Martina, Jiro Kok, Dylan Xu</p> <p><i>Discussant:</i> Manuel Brunner</p>	<p><i>Visualizing the Valorisation process for student innovations</i></p> <p>Anna Vuorio, Lappeenranta-Lahti, Markku Ikävalko, Terhi Virkki-Hatakka</p> <p><i>Discussant:</i> Jenny Sofie Larsen</p>	<p><i>The missing link in academic entrepreneurship? Exploring the interplay of absorptive and desorptive capacity</i></p> <p>Kristel Miller, Barry Gilsenan, Rodney McAdam, Sven M. Laudien</p> <p><i>Discussant:</i> Seyedeh Zahra Zamani</p>	<p><i>Differential impact of entrepreneurial framework conditions on the context for entrepreneurs: An analysis from the perspective of experts</i></p> <p>Francisco J. García-Rodríguez, Desiderio Gutiérrez-Taño, Inés Ruiz-Rosa</p> <p><i>Discussant:</i> Matteo Opizzi</p>	<p><i>A Double-edged Sword? How Investors Influence Unethical Pro-organizational Behavior of Entrepreneurs</i></p> <p>Lorenz Höppl, Sebastian Kruse</p> <p><i>Discussant:</i> Henri Hakala</p>	<p><i>Looking for a hand or a handout? When and why do firms apply for innovation subsidies? Examining the impact of a global pandemic on the financial growth cycle</i></p> <p>Dominik Burger, Denise Fischer</p> <p><i>Discussant:</i> Lukas Mueller</p>
20:00 – 23:00	 <p>CONFERENCE DINNER (Royal Continental Hotel Restaurant 1st Floor, Via Partenope)</p>								

Friday

Friday, 18 November 2022
Congress Center Federico II (Via Partenope)

PARALLEL SESSIONS PROGRAM

SESSION 4									
9:00 - 11:00									
ROOM	AULA MAGNA	ELSA MORANTE	GIAMBATTISTA VICO	TITINA DE FILIPPO	RENATO CACCIOPPOLI	MARIA BAKUNIN	GIORDANO BRUNO	MATILDE SERAO	UMBERTO NOBILE
TRACK	Special theme: Re-thinking entrepreneurship after the crisis	Entrepreneurship and small business research	Social and sustainable entrepreneurship	Entrepreneurship education and learning	Gender and co-preneurship	Policy, support systems and ecosystems	Corporate entrepreneurship, intrapreneurship	Critical perspectives on entrepreneurship	Human capital, social capital, and networks
CHAIR	Franziska Günzel-Jensen	Carina Lomberg	Frank Janssen	Luca landoli	Suzanne Masow.	Carmine Passavanti	Monica Masucci	Bryan Januchowski	Julian Fischer
9:00 - 9:30	<p><i>How the gender-gap in the entrepreneurial intention unfolds in periods of global crises? (NON è ID 4, MA 249)</i></p> <p>Seham Ghalwash, David Audretsch, Iñaki Peña</p> <p><i>Discussant:</i> Mirela Xheneti</p>	<p><i>Finding the German Mittelstand – A conceptualization of the Mittelstand definition for application on the international level</i></p> <p>Ann-Christin Grözinger, Miriam Hiepler, Donald Kuratko, David Audretsch, Petra Moog</p> <p><i>Discussant:</i> Andrew Wilson</p>	<p><i>The spice of regenerative orientation - a new elixir for increasing firm performance? A scale development and validation</i></p> <p>Louisa Desel</p> <p><i>Discussant:</i> Tiago Ratinho</p>	<p><i>Unpacking entrepreneurial expertise: How can business founders achieve expert performance?</i></p> <p>Tommy Clausen, Tadeu Nogueira</p> <p><i>Discussant:</i> David Higgins</p>	<p><i>Placed at a disadvantage? Women's self-employment in a 'disadvantaged' community context</i></p> <p>Sundas Hussain, Sally Jones</p> <p><i>Discussant:</i> Conny Steenblock</p>	<p><i>Business Support Systems in Times of Crisis: Lessons Learned from Institutional Mismatch</i></p> <p>Kristin Sabel, Cecilia Dalborg, Yvonne von Friedrichs</p> <p><i>Discussant:</i> Marta Lindvert</p>	<p><i>Strategic Entrepreneurship as an enabler of Organizational Ambidexterity: Evidence from the Public Sector</i></p> <p>Jean-Christophe Nicaise</p> <p><i>Discussant:</i> Christian Franz</p>	<p><i>The downside of start-up success – Does investor activism matter for start-up employee satisfaction?</i></p> <p>Bryan Januchowski</p> <p><i>Discussant:</i> Seppo Luoto</p>	<p><i>Leveraging team diversity – The mediating influence of different forms of diversity climate on team innovation and employee satisfaction</i></p> <p>Jana Falk, Bastian Kindermann</p> <p><i>Discussant:</i> Julian Fischer</p>
9:30 – 10:00	<p><i>Temporary and adaptive business model innovation in SMEs: An explorative case study approach during the Covid-19 crisis</i></p> <p>Carl-Philipp Beichert</p> <p><i>Discussant:</i> Seham Ghalwash</p>	<p><i>Entrepreneurial calling creates devoted entrepreneurs: An exploratory study of serial entrepreneurs</i></p> <p>Sanna Ilonen, Martina Battisti, Pekka Stenholm</p> <p><i>Discussant:</i> Ann-Christin Grözinger</p>	<p><i>Sustainable Entrepreneurship in its Context: A Systematic Literature Review</i></p> <p>Chukwuka Igboanua, Kaarina Vieru, Henri Hakala</p> <p><i>Discussant:</i> Louisa Desel</p>	<p><i>Exploring Entrepreneurial Competences in the Context of Rapid Validation Programs</i></p> <p>Quynh Phuong, Thomas Baron</p> <p><i>Discussant:</i> Tommy Clausen</p>	<p><i>Employer attractiveness of female founders: the role of gender stereotypes</i></p> <p>Davide Hahn, Annachiara Marsilio</p> <p><i>Discussant:</i> Sally Jones</p>	<p><i>The influence of context on women tech entrepreneurs: A multilevel and four nation comparison of entrepreneurship policy.</i></p> <p>Elisabet Ljunggren, Marta Lindvert, Anne-Charlott Callerstig, Gry Alsos</p> <p><i>Discussant:</i> Aveline Cloitre</p>	<p><i>I Will Survive – An Exploration of Corporate Venturing in Times of Crisis</i></p> <p>Stefanie Weniger, Svenja Jarchow</p> <p><i>Discussant:</i> Jean-Christophe Nicaise</p>	<p><i>The rise and fall of popular entrepreneurship: How media construct images of entrepreneurship in Germany</i></p> <p>Simone Schmid, Friederike Welter</p> <p><i>Discussant:</i> Bryan Januchowski</p>	<p><i>Who is going the SPAC way? the influence of TMT quality on SPAC likelihood</i></p> <p>Tim Tegeder, Corinna Schmidt, Steffen Stresse</p> <p><i>Discussant:</i> Eunsup Shim</p>

Friday

ROOM	AULA MAGNA	ELSA MORANTE	GIAMBATTISTA VICO	TITINA DE FILIPPO	RENATO CACCIOPPOLI	MARIA BAKUNIN	GIORDANO BRUNO	MATILDE SERAO	UMBERTO NOBILE
TRACK	Special theme: Re-thinking entrepreneurship after the crisis	Entrepreneurship and small business research	Social and sustainable entrepreneurship	Entrepreneurship education and learning	Gender and co-preneurship	Policy, support systems and ecosystems	Corporate entrepreneurship, intrapreneurship	Critical perspectives on entrepreneurship	Human capital, social capital, and networks
10:00 - 10:30	<i>Risk Perception, Risk Taking and Resilience</i> Gundula Glowka <i>Discussant:</i> Carl-Philipp Beichert	<i>Place-based Entrepreneurship in Small and Medium-sized Towns: A Systematic Review</i> Kaarina Vieru, Chukwuka Igboanua, Henri Hakala, Olli Kuivalainen <i>Discussant:</i> Martina Battisti	<i>The learning process of angel investors becoming green</i> Meike Siefkes, Roger Sørheim, Øyvind Bjørgum <i>Discussant:</i> Chukwuka Igboanua	<i>Understanding Emotions in Action-based Entrepreneurship Education</i> Cynthia Zabel, Nicolas Van De Sandt, Alexander Meister, Rene Mauer <i>Discussant:</i> Quynh Phuong	<i>Unpacking Drivers and Barriers to Gender Inclusion in Entrepreneurial Ecosystems</i> Elina Ysakova, Iulia Stroila, Sue Rossano Rivero <i>Discussant:</i> Davide Hahn	<i>The role of entrepreneurial support organizations in the quadruple/quintuple helix model</i> Aveline Cloitre, Christina Theodoraki, Victor Dos Santos Paulino <i>Discussant:</i> Kristin Sabel	<i>Entrepreneurial leadership and democratic culture in public sector organizations</i> Roberto Vivona <i>Discussant:</i> Stefanie Weniger	<i>Majority Others or Exclusive Subjectivities</i> Sibel Ozasir Kacar <i>Discussant:</i> Simone Schmid	<i>Role Modeling During the Creation of a New Business: A Qualitative Life-Course Analysis</i> Riccardo Nucci, Orla Byrne, Dimo Dimov <i>Discussant:</i> Tim Tegeder
10:30 - 11:00	<i>Exploring the role of entrepreneurial action in the Circular Economy in driving the post pandemic recovery</i> Mirela Xheneti <i>Discussant:</i> Gundula Glowka	<i>Homogenous in research but heterogeneous in practice: Does the size of the enterprise influence the criticality of the factor?</i> Andrew Wilson <i>Discussant:</i> Henri Hakala	<i>A bibliometric analysis of the field of Sustainable Entrepreneurship</i> Antonio Paco Giuliani, Tiago Ratinho, Ghassan Yacoub <i>Discussant:</i> Roger Sørheim	<i>Entrepreneurship Researcher Learning through social poetics: self reflexivity within a dialogical framework of methodological practice</i> David Higgins <i>Discussant:</i> Rene Mauer	<i>Useful or Superfluous? Entrepreneurial Leaders' Perspectives on Gender Bias Interventions</i> Conny Steenblock, Janina Sundermeier <i>Discussant:</i> Elina Ysakova	<i>Embeddedness of Student Entrepreneurship in University Entrepreneurial Ecosystems</i> Jan Harima, Aki Harima <i>Discussant:</i> Elisabet Ljunggren	<i>Liberal goes digital? How TMT political ideology influences a firm's digital orientation</i> Christian Franz <i>Discussant:</i> Roberto Vivona	<i>The Model-Narratives of the Interaction in the Entrepreneurial Ecosystem – the Finnish Experience</i> Seppo Luoto <i>Discussant:</i> Sibel Ozasir Kacar	<i>The Changing Embeddedness of Rural Entrepreneurship and its Conceptual Consequences</i> Leon Marquardt, Jörg Freiling <i>Discussant:</i> Riccardo Nucci
11:00 - 11:15	COFFEE BREAK (3rd Floor, Congress Center)								
11:15 – 12:00	ECSB GENERAL ASSEMBLY (Aula Magna, Elsa Morante and Giambattista Vico Congress Center) and Announcement RENT 2023								

Friday

SESSION 5									
12:00- 14:00	AULA MAGNA	ELSA MORANTE	GIAMBATTISTA VICO	TITINA DE FILIPPO	RENATO CACCIOPPOLI	MARIA BAKUNIN	GIORDANO BRUNO	MATILDE SERAO	UMBERTO NOBILE
TRACK	Special theme: Re-thinking entrepreneurship after the crisis	Entrepreneurship and small business research	Social and sustainable entrepreneurship	Opportunity generation and early business development	Policy, support systems and ecosystems	Family business, succession and business transfer	Corporate entrepreneurship, intrapreneurship	Entrepreneurship education and learning	Methodology and research methods
CHAIR	Pierluigi Rippa	Martina Battisti	Tiago Ratinho	Rene Mauer	Lorella Cannavacciuolo	Cecilia Correggi	Roberto Vivona	Sibel Ozasir Kacar	Jana Falk
12:00 - 12:30	<p><i>Entrepreneurial recovery and re-emergence: learning from failure</i></p> <p>JuanFra Alvarado Valenzuela, Gregory Maniatopoulus</p> <p><i>Discussant:</i> Brian Gregory</p>	<p><i>The influence of staff changes on the entrepreneurial well-being</i></p> <p>Christian Schröder</p> <p><i>Discussant:</i> Carina Lomberg</p>	<p><i>How Commercial Entrepreneurship Create Social Value for the Society While Capture Economic Value for Themselves?</i></p> <p>Seham Ghalwash, Francesco Rosati, Argyro (Iro) Nikiforou, Ayman Ismail</p> <p><i>Discussant:</i> Nuria Calvo</p>	<p><i>On what to Focus? The Impact of Team Composition on Exploration and Exploitation in New Ventures</i></p> <p>Sandra Baumbach</p> <p><i>Discussant:</i> Silvia Costa</p>	<p><i>From inter-organizational collaborations to innovation ecosystems: a knowledge-based view</i></p> <p>Kevin De Moortel, Thomas Crispeels</p> <p><i>Discussant:</i> Hiroyuki Okamuro</p>	<p><i>Entrepreneurial Passion and Work-life Balance: The Moderating Effect of Family Communication</i></p> <p>Rik Vanhees, Jelle Schepers, Pieter Vandekerhof, Anneleen Michiels</p> <p><i>Discussant:</i> Imran Nazir</p>	<p><i>Just the two of us? Investigating the impact of single vs consortium corporate accelerators on new venture growth</i></p> <p>Vincent Molly, Robin De Cock, Lien Denoo</p> <p><i>Discussant:</i> Kjersti Meland</p>	<p><i>Inward- or outward-looking? The origins of ideas for research questions in entrepreneurship education</i></p> <p>Roger Sørheim, Jonas Gabriellsson, Diamanto Politis, Hans Landström</p> <p><i>Discussant:</i> Terhi Virkki-Hatakka</p>	<p><i>Skill and will to make an impact: Social positionality, hardship and youth empowerment for community service and entrepreneurship</i></p> <p>Dante Di Gregorio, Karla Corres Luna, Joel Ryman</p> <p><i>Discussant:</i> Ragnhild Fauchald</p>
12:30 - 13:00	<p><i>Self-employment, earnings inequality and life satisfaction during the COVID-19</i></p> <p>Vu Chu, Hien Tran</p> <p><i>Discussant:</i> JuanFra Alvarado Valenzuela</p>	<p><i>The implications of entrepreneurs' previous experience on using a scientific approach to decision-making: Evidence from a randomized control trial</i></p> <p>Andrea Panelli, Alessandra Colombelli, Emilio Paolucci, Daniele Battaglia, Elisabetta Raguseo</p> <p><i>Discussant:</i> Christian Schröder</p>	<p><i>Antecedents of a Blended Value Approach: Exploring cases from Social Entrepreneurship</i></p> <p>Paulami Mitra, Frank Janssen</p> <p><i>Discussant:</i> Seham Ghalwash</p>	<p><i>Implementation Intentions and Effectual Decision-Making – A vital combination in new venture creation</i></p> <p>Michael Asenkerschbaumer, Andrea Greven, Malte Brettel</p> <p><i>Discussant:</i> Sandra Baumbach</p>	<p><i>Configuration of entrepreneurial ecosystems within regions: Effects on people's entry and entrepreneurs' endeavors</i></p> <p>Thomas Schøtt, ana fernandez</p> <p><i>Discussant:</i> Christos Kalantaridis</p>	<p><i>Family Firm Leadership Transition: Its Influence on Employees' Entrepreneurial Behavior</i></p> <p>Yuanting Wen, Rainer Harms</p> <p><i>Discussant:</i> Laura Hoekx</p>	<p><i>A Review of Entrepreneurial Decision-Making in Established Organizations</i></p> <p>Pascal Henninger, Ferran Giones</p> <p><i>Discussant:</i> Vincent Molly</p>	<p><i>New Venture Team Selection: Learning From a Community of Practice in Entrepreneurship Education</i></p> <p>Iselin Steira</p> <p><i>Discussant:</i> Roger Sørheim</p>	<p><i>Why new ventures should choose a local middle sized supplier: The dynamics of attractiveness during relationship initiation</i></p> <p>Lise Aaboen, Øyvind Bjørgum, Lars-Arne Boge, Oskar Svendsen</p> <p><i>Discussant:</i> Dante Di Gregorio</p>

Friday

ROOM	AULA MAGNA	ELSA MORANTE	GIAMBATTISTA VICO	TITINA DE FILIPPO	RENATO CACCIOPPOLI	MARIA BAKUNIN	GIORDANO BRUNO	MATILDE SERAO	UMBERTO NOBILE
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13:00 - 13:30	<p><i>Entrepreneurial Fear: What is there to be afraid of?</i></p> <p>Brian Gregory</p> <p><i>Discussant:</i> Vu Chu</p>	<p><i>Venture Boards: A systematic review and future research agenda</i></p> <p>Max Vellguth, Thomas Howard, Jonas Gabriellsson, Carina Lomborg</p> <p><i>Discussant:</i> Andrea Panelli</p>	<p><i>Toward a better understanding of sustainability in the informal sector: the informal entrepreneurs' perspective</i></p> <p>Anne Thérèse Méno Tamno</p> <p><i>Discussant:</i> Frank JANSSEN</p>	<p><i>The Innovative Founder - Personality Traits of Founders</i></p> <p>Daria Hüge sive Huwe, Beatrice Ernst, Kevin Krause, Felix Becker</p> <p><i>Discussant:</i> Michael Asenkerschbaumer</p>	<p><i>Supporting the supporters: An empirical evaluation of a multilevel policy collaboration for start-up promotion</i></p> <p>Hiroyuki Okamuro</p> <p><i>Discussant:</i> Thomas Schøtt</p>	<p><i>Family capital and Corporate Venturing in Family Firms</i></p> <p>Imran Nazir, Leif Melin, Marcela Ramírez-Pasillas</p> <p><i>Discussant:</i> Yuanting Wen</p>	<p><i>The role of human capital in the internal corporate venturing process</i></p> <p>Monica Masucci</p> <p><i>Discussant:</i> Pascal Henninger</p>	<p><i>Students' expectations towards entrepreneurship education: a values-based perspective</i></p> <p>Miranda Lewis</p> <p><i>Discussant:</i> Iselin Steira</p>	<p><i>Strategic agility in different contexts of change: A problematizing review</i></p> <p>Valentina Macovei</p> <p><i>Discussant:</i> Lise Aaboen</p>
13:30 - 14:00	<p><i>Being effectual in the face of Knightian uncertainty: Advancing the micro foundations of Public Entrepreneurship</i></p> <p>Manjunath A N, Jivisha Joshi</p> <p><i>Discussant:</i> Pierluigi Rippa</p>	<p><i>A configurational approach to understanding innovative startups: A study of startups in a robotics incubator.</i></p> <p>Gabriel Linton, Adeel Asghaar</p> <p><i>Discussant:</i> Antonio Diglio</p>	<p><i>Embedding values and awareness into strategy and practice for sustainable growth: Differences between family and non-family businesses</i></p> <p>Mahsa Samsami, Isabel Neira, Nuria Calvo, Thomas Schøtt</p> <p><i>Discussant:</i> Anne Thérèse Méno Tamno</p>	<p><i>Passionate and self-confident teams perform well: The effects of teams' entrepreneurial self-efficacy and opportunity beliefs on the relationship between team entrepreneurial passion and performance</i></p> <p>Silvia Costa, Arjan Frederiks, Aniek Ouendag, Olga Belousova, Aard Groen</p> <p><i>Discussant:</i> Felix Becker</p>	<p><i>Policy action for university technology commercialisation: an entrepreneurial opportunity perspective</i></p> <p>Merle Kuttim, Christos Kalantaridis</p> <p><i>Discussant:</i> Kevin De Moortel</p>	<p><i>The influence of family firm CEOs' transformational leadership on employee engagement: the mediating role of psychological safety</i></p> <p>Laura Hoekx, Frank Lambrechts, Pieter Vandekerkhof</p> <p><i>Discussant:</i> Rik Vanhees</p>	<p><i>Organizational capabilities promoting corporate innovation-based spin-off processes</i></p> <p>Kjersti Meland</p> <p><i>Discussant:</i> Monica Masucci</p>	<p><i>Value Co-Creation Processes in Higher Education</i></p> <p>Anna Vuorio, Markku Ikävalko, Terhi Virkki-Hatakka</p> <p><i>Discussant:</i> Miranda Lewis</p>	
14:00 - 15:00	CLOSING LUNCH (3rd Floor, Congress Center)								